

North Shore Give Hosts Online Charity Auction to Benefit Nonprofits.

PRINCEVILLE – February 5, 2024 – North Shore Give, a leading nonprofit founded in 2012, launched a significant new initiative with the development of a beautiful, easy to navigate online auction site. The new website <u>northshoregive.org</u> goes live on Wednesday, February 7th, and is part of North Shore Give's drive to raise money for nonprofits and projects that benefit the North Shore community.

"As a community foundation, North Shore Give is a catalyst for solving community challenges," said Stefan Swanepoel, president of North Shore Give. "We work with nonprofits, community members, and other organizations to solve issues in the areas of Ha'ena south to Anahola. The North Shore Give Charity Auction gives us a way to fundraise and support other nonprofits doing good work in our community."

The North Shore Give Charity Auction is online through February 21st and ends with a gala that night. Over 100 items are available for auction and have been grouped into eight categories: Accommodation & Travel; Activities & Wellness; Art, Books & Jewelry; Collectables & Experiences; Dining & Restaurants; Hawaii & Local; and Wine & Liquor. Portions of the auction proceeds, which are expected to exceed \$100,000, will be donated to nonprofits for projects focused on education, health and wellness, and disaster preparedness and community resiliency, and will include the new Namahana School in Kilauea, other schools, and other nonprofits.

Interesting items for auction include an African Safari; golf with Robert Trent Jones Jr., the designer of both golf courses on the North Shore; privately catered dinners in your home; accommodations in Sonoma County, California, and Park City, Utah; a ukelele painted by iconic Doug Britt; two surfboards creatively painted by local artist Trevor Romain; and resort stays including 7 nights at The Cliffs at Princeville and a weekend getaway at the 1 Hotel Hanalei Bay.

The 1 Hotel Hanalei Bay is the lead sponsor of the North Shore Give Charity Auction, and the venue where the North Shore Give Gala will be held on the last night of the auction. With only 140 guests, the gala is expected to sell out. Stefan Swanepoel will be the event host with Ron Wiley of Kong Radio as the auctioneer.



"We invite everyone to participate in the online auction," said Louis LaFratta, North Shore Give vice president. "You'll get items you may typically buy anyway like dining at a favorite restaurant and, at the same time, support nonprofits that are working hard to improve our community."

For additional information regarding the auction or gala, please contact Maylette Garces, executive director of North Shore Give at maylette@knscf.org or (808) 240-2670, or visit northshoregive.org.

About North Shore Give

North Shore Give is the dba for the 501(c)(3) charitable nonprofit Kaua'i North Shore Community Foundation, a catalyst that responds to community needs by igniting action, mobilizing volunteers, and raising funds. The Foundation serves donors by putting their philanthropy to work in the community; connects nonprofits, donors, and other organizations to solve community challenges; and provides a hub for sharing information with the community. For more information, visit www.knscf.org.